

Environmental Policy

The Company

Cellulosic fibres have been produced in our factory in Kelheim, Germany for more than 80 years. As one of the world's leading suppliers, Kelheim Fibres contributes to the success of many brands and products. To preserve this in the future, our environmental policy builds on efficiency, credibility and sustainability.

Our Goals

Our focus is not on short-term returns. We are committed to ensure that people all over the world can rely sustainably on the unique quality of our products. All of us at Kelheim Fibres therefore bear a great responsibility: for our customers, for end users, for our employees, for our company's owners, for society, for our region and for the environment. In taking responsibility for future generations, we put a special focus on the environment.

The success of our environmental policy is based on three pillars:
Efficiency, Credibility and Sustainability.
The pursuit of these goals characterises our company's whole philosophy.

Efficiency

The resources available to mankind are finite. Therefore, the use of the best available technology, continuous improvements in energy efficiency and an optimised closed-loop circulation of our raw materials are firmly anchored in our actions. Our employees strive constantly to optimise material and energy flows in our processes and therefore to preserve our environment by efficient use of raw materials. By acting this way, we build a bridge to sustainability.

Credibility

As a historically evolved industrial site in the middle of a residential area of the city of Kelheim, Kelheim Fibres is and always has been a trustworthy partner for its neighbours. We attach importance to an active dialogue with the people living around our site. Through a multitude of projects, which go far beyond the legal requirements, we have been striving, together with the local authorities, to minimise the impact on our environment and therefore on our surroundings and so to justify the trust placed in us. Through this philosophy, we also remain a reliable partner for our customers.

Sustainability

Our sustainable approach includes the life cycle of our products. Beyond resource efficiency, ecological characteristics including environmentally sound forest management, the minimisation of regional and global environmental impacts along the value chain as well as closing the loop with the disposal of our natural products form the core message of our sustainable approach. Our viscose fibres with properties formed by nature are manufactured while applying the highest and most efficient environmental standards and are therefore the key to the solution of many global environmental problems.

Continuous Improvement

It is our mission to constantly improve our performance and to prove that economic and ecological interests can exist in harmony alongside each other. We operate our production processes within all applicable laws. In addition, state-of-the-art environmental and process technology are used at all stages of the process.

We set ourselves goals to improve our environmental performance and we pursue and review these on a regular basis. To be in harmony with nature, for the benefit of our customers, our employees and for our neighbours, this is and will continue to be our constant aspiration and mission.